Students from over 95 countries have participated in CSI.

CAMBRIDGE SUMMER INSTITUTE IS JOINTLY OFFERED BY MAGDALENE COLLEGE AND CBL INTERNATIONAL

Magdalene College (University of Cambridge, UK)

The College of St Mary Magdalene, or more simply Magdalene college, is located in the centre of Cambridge on the River Cam. Founded in 1428 when King Henry VI approved the establishment of a Benedictine hostel on the site for the monks to study Canon Law at the University, the college was refounded and renamed after the Saint Mary Magdalene in 1542.

CBL International

CBL International is a education provider that offers short-term study abroad programs. In partnership with Ivy League and top British universities, we offer courses on global law, business, politics, and cultural issues. Our university courses, executive conferences, and summer school programs are tailored for international students and professionals from around the world. We are proud to offer these programs in partnership with WorldStrides, a recognised leader in educational travel.

Session Dates - 2017:
Session I: July 2nd – July 15th
Session II: July 16th – July 29th
Session III: July 30th – August 12th
Session IV: August 13th – August 26th
Cambridge Summer Institute (CSI) is an exclusive study abroad program, offered jointly by Magdalene College (University of Cambridge, UK) and CBL International. Courses on a variety of subjects are offered through CSI: International Business & Management, International Relations & Politics, History, and Business & Legal English. Delegates choose one course per week, and have the opportunity to stay in Cambridge for up to eight weeks.

Our outstanding faculty is comprised of current professors and lecturers from the University of Cambridge and University of Oxford, as well as professors with a connection to one of these two world-class schools. At CSI, you’ll attend seminar-style classes with a maximum number of 30 to 40 students.

Additionally, students have the chance to extend their summer abroad experience to Oxford Summer Institute (OSI). The program is offered jointly with Oriel College, one of the 38 colleges of Oxford University. OSI offers courses focusing on International Law, Economics, Politics, Philosophy & Economics (PPE), Computer Science, Mathematics, Physics, Business & Legal English, and Academic Writing & English Literature. You can find more information regarding the Oxford Summer Institute at the back of this brochure.

I had a lot of fun with my new friends, while at the same time the classes have been very serious and demanding. The programme is a once in a lifetime experience, so I warmly recommend it to everyone.
INTERNATIONAL BUSINESS & MANAGEMENT

At CSI, you’ll learn more about the nature and the scope of management of multinational companies. Through studies of our increasingly globalized world and the challenges that accompany it, delegates will increase their cultural sensitivity and develop the skills necessary to effectively manage cultural differences within a single international business. The following courses are especially designed to educate our delegates who are interested in supporting the international strategy of an organisation in the future. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

Banking and Finance
The primary aim of this course is for delegates to develop analytical tools necessary for understanding banking issues and various financial instruments. The properties of these financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion.

Organisation of Multinational Corporations and Leadership
This course is designed to equip students with the skills to manage global projects and interact with diverse workforces. As the world is becoming increasingly globalised, it is becoming more and more important to recognise cultural differences and adapt business and managerial strategies accordingly.

Entrepreneurship – Evaluation, Creation, and Funding of New Ventures
Delegates will have the opportunity to look at both the failures and successes of companies in order to understand which skills and tools are necessary to evaluate, create, and guide your own business, or to support an employee in launching and growing an entrepreneurial venture.

Chinese Economics and Outbound Investment
This course will give an overview of the various pathways to begin doing business in China. It will also present the success stories of Chinese entrepreneurs, and will analyse the successes and failures of international businesses in China.

Game Theory
In this course, the basic concepts in game theory are covered: utility functions; simultaneous games including Nash equilibrium in pure and mixed strategies; dominant strategies, stability of equilibrium; and non-simultaneous games like Stackelberg equilibrium; subgame perfect equilibrium; and supporting cooperation and collusion.

INTERNATIONAL RELATIONS & POLITICS

In our increasingly globalised world, the study of how nations interact is becomingly more and more popular. The following courses offer an introduction to the theoretical background of international relations and politics. Delegates will examine a range of historical topics relating to international trade, finance, and politics to explore the behaviour of states and international organisations. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

International Relations & Politics – European Union as a Global Power
The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union is seen by many as the best choice. Nevertheless, the decision poses delegates with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the European Union into a new type of global player? Can it project its power beyond the European continent? Can we consider the European Union as a global power in other areas, such as foreign affairs, diplomacy, and security?

International Relations & Dispute Settlement
These courses deal with the private as well as institutional enforcement of international commercial law. Delegates will examine the judicial and arbitration structures that exist to resolve international disputes and discuss their relative advantages. Courses offered include:

International Relations – European Union as a Global Power
World Trade Organization: The lectures on the World Trade Organization (WTO) will discuss the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of the General Agreement on Tariffs and Trade (GATT) and the WTO as a whole.

Association of South East Asian Nations (ASEAN): Lectures on the Association of the South East Asian Nations (ASEAN) focus on the history, goals, legal-political interplay, structure, judicial system, and international dispute settlement of ASEAN.

International Politics – International Organisations
Today, there are more than 7,000 international organisations registered with United Nations. But what role do these international organisations play in facilitating inter-state collaboration? What types of institutions are most likely to promote productive change, and to what extent do major intergovernmental organisations fit the bill? The course will use a combination of theoretical scholarship and cutting-edge empirical research to critically examine the role of international institutions in promoting cooperation in different areas of global politics.

Business Strategy & Development – Innovation, Organisation, and Markets
We look at the interplay between individuals, organisations, and markets, and how innovation can change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and will analyze new business proposals. Case studies may include Silicon Valley and other successful and innovative companies.

Lectures on the World Trade Organization (WTO) will discuss the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of the General Agreement on Tariffs and Trade (GATT) and the WTO as a whole.

Regional Economic Integration in the Asia Pacific (APEC): Lectures on the Association of the South East Asian Nations (ASEAN) focus on the history, goals, legal-political interplay, structure, judicial system, and international dispute settlement of ASEAN.

International Institutions and Global Politics
International institutions have at times served as conduits for productive change and solutions to various international challenges. Yet, international institutions have also been responsible for significant setbacks and contributing factors to global crises. It is therefore important to critically assess the roles and capacities of international institutions in the contemporary global political landscape.

Corporations and Leadership
Delegates will have the opportunity to look at both the failures and successes of companies in order to understand which skills and tools are necessary to evaluate, create, and guide your own business, or to support an employee in launching and growing an entrepreneurial venture.

Markets – Innovation, Organisation, and Finance
We look at the interplay between individuals, organisations, and markets, and how innovation can change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and will analyze new business proposals. Case studies may include Silicon Valley and other successful and innovative companies.

International Politics – International Organisations
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We offer delegates the opportunity to attend a number of historical survey courses focusing on various eras, as well as courses that introduce the origins of economics, and modern economics today. The following courses may be subject to change depending on availability of faculty and course schedule.

**History of Economics I**

This course looks at the history of economics from the Renaissance period up until Industrialisation. Delegates will learn about the foundations of economics and how the original theories were applied, as well as how they have evolved into the much more complex strains of economic thought that persist today.

**History of Economics II**

Picking up where Economics I leaves off, this course will analyse the development of economics from Industrialisation until the collapse of the Soviet Union. Delegates will look at the development of the modern economic system and identify how it has been impacted by various historical events.

**100 Years of World War I**

2014 marked the 100th anniversary of the start of World War I. The Great War impacted millions of lives across the globe, and forced the world’s major economic powers to come together in a way that was previously unheard of. Delegates will look at the events and consequences of this global conflict, such as drastic changes to national borders and the disintegration of empires. They will also examine how economic stability and infrastructure were restored and rebuilt after the war came to a close.

**800 Years of Magna Carta**

The Magna Carta just celebrated its 800th anniversary; during this long history, this document has influenced many subsequent declarations and treaties around the world. During this course, participants will gain essential knowledge about this incredibly influential treatise by looking at more modern examples that have been effected and derived from the Magna Carta, like the American Declaration of Independence.

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**Business English**

This course will focus on developing participants’ English language skills in a business setting, allowing them to increase proficiency in reading, writing, speaking, and listening. These are skills that are often found to be difficult, but their time at CSI will allow them to increase in confidence and ability, enabling them to further their career by putting these skills in to practice at work.

**Legal English**

We provide delegates with the capability to communicate using precise and correct legal language. During this course, participants will become more confident in their ability to explain the subtler points of the law, enhance their skills in drafting and editing legal briefs, and ultimately be able represent their future organization in a more effective manner.
There were class discussions, which were great in an international setting. This created an environment that fostered different views and perspectives on what was being discussed in the class. It also exposed me to the different ways people think.
WELCOME TO
LONDON
THE UK’S LARGEST
AND MOST DYNAMIC CITY

CORPORATE DAY
NETWORK WITH PROFESSIONALS IN THE UK

As a participant of the International Business & Management, International Relations & Politics, Business & Legal English, or History programme, you will not only learn the theory behind your chosen courses, but you will also have the opportunity to further your understanding through our corporate trip to London. London is recognised as an energetic and multicultural hub, and is also regarded as the financial capital of Europe. All our participants have the opportunity to visit British and international institutions, law firms, Inns of Court, financial corporations, or historic landmarks. Previously visited institutions include:

- British Broadcasting Corporation (BBC)
- Bank of England
- Thomson Reuters
- Allen & Overy LLP
- Westlaw
- LIBS
- United Nations
- International Maritime Organization
- Houses of Parliament
- Legal & Financial Tours of London
- The Royal Courts of Justice
- Lincoln’s Inn
- Fountain Court Chambers
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols
- Rouse

CSI offered a variety of experiences that not only enriched our academic lives, but also gave our business educations a practical perspective. For instance, CSI organised a day trip to companies, political institutions and museums in London.

Students could visit the BBC, the Bank of England Museum, and the Houses of Parliament. The tour through London and the Houses of Parliament was an inspiring experience!
THE
SOCIAL SIDE
INTERACT WITH A VARIETY OF PEOPLE FROM DIFFERENT BACKGROUNDS IN CAMBRIDGE

We offer a perfectly balanced summer abroad programme, through a combination of academic content and cultural immersion. There are a number of activities and planned trips to iconic British landmarks in England, as we strive to ensure delegates have the opportunity to enjoy the rich history and culture of a number of cities across Great Britain.

In collaboration with local organisations in Cambridge, we offer participants access to many popular activities in the city, including special tours of the city, and of the university campus.

Our team will organise a variety of social activities for you and your fellow delegates during your time in England. In the past we have organised traditional punting on the River Cam, football and cricket tournaments, college tours, a pub crawl, quiz nights, and much more.

In addition to this, we invite industry professionals, VIPs, and subject specialists to our Evening Talks, where we will discuss a number of thought-provoking and current issues in greater depth.

Norwich
Norwich is a vibrant city providing the perfect base for a short stay. It’s ideally located for exploring the Broads National Park, visiting the picturesque market towns of South Norfolk, and enjoying the beautiful coastline.

York
A picturesque riverside city encircled by a ribbon of ancient walls, York has a fascinating provenance that stretches back 2,000 years.

Stratford-upon-Avon
The birthplace of one of the most important and influential writers in the world, Stratford-upon-Avon provides a unique opportunity to learn about Shakespeare’s life and his impact on the medieval town and England as a whole.

Oxford
An international city recognized for its charm, Oxford is also home to one of the oldest universities in the world. You’ll get to learn about its rich history, as well as visit some of the oldest colleges within the university.

London
In addition to the company visits, there is an endless number of things to do in multicultural London to suit the delegates’ preferences, whether it be to visit a world-renowned museum, awe-inspiring palace, or to simply enjoy afternoon tea in a riverside café.
Student Life

There are a lot of social opportunities on campus, whether you want to catch up with new friends, participate in an organised activity, or explore the city.

Student life is an important aspect of the program. At CSI, delegates receive an authentic taste of what it is like to study and live in such an iconic city, while simultaneously expanding their social network within an international group of elite college students. This will be a once in a lifetime chance to meet and befriend students from elite universities from all over the world!

Campus Life

Participants of CSI will stay in the dormitories of some of the oldest and most prestigious colleges of the University of Cambridge. The full board option includes breakfast, lunch, and dinner within the beautiful dining hall of Magdalene College.

The students will take part in activities within Cambridge, allowing them to integrate into both university and city culture. Along with that, the students will be able to take day trips to various cities and towns around Great Britain, which will permit them to learn more about the British lifestyle and history.

The programme allowed me to interact with a variety of people from vastly different backgrounds, all in one place.

We welcome applications from all regions of the world, and each year we have students studying with us who hail from a multitude of countries. CSI offers participants an exciting academic experience, as well as a full social schedule to ensure you experience British culture while studying with us. Over 5,000 students from more than 70 different countries have attended CBL International programmes worldwide. Countries of origin of our delegates include:

Australia  Austria  Azerbaijan  Belarus  Belgium  Bolivia  Bosnia & Herzegovina  Brazil  Bulgaria  Canada  China  Columbia  Czech Republic  Denmark  Dutch Antilles  Estonia  Ethiopia  France  Ghana  Georgia  Germany  Greece  Hungary  India  Indonesia  Iran  Italy  Jamaica  Japan  Jordan  Kazakhstan  Kuwait  Latvia  Lebanon  Lithuania  Luxembourg  Malaysia  Mauritius  Mexico  Mongolia  Mozambique  Netherlands  Nigeria  Norway  Pakistan  Philippines  Poland  Portugal  Qatar  Republic of Ireland  Romania  Russia  Singapore  Slovakia  South Africa  South Korea  Spain  Sri Lanka  Sweden  Switzerland  Thailand  Turkey  UAE  Ukraine  United Kingdom  USA
TESTING, WORKLOAD & CREDITS

A n assignment will be given during each course (one examination per week). Course examination results will be listed in your official academic transcript. Workload of Cambridge Summer Institute is designed to be equivalent to:

- 2 – 3 ECTS (1 – 1.5 US credits) each week
- 8 – 12 ECTS (4 – 6 US credits) per 4-week session

Each delegate who successfully graduates from Cambridge Summer Institute will receive a Certificate of Attendance and Achievement co-signed by Magdalene College (University of Cambridge, UK) and CBL International.

The Academic Transcript will also be presented and will contain the following information:
- Courses attended and chosen lecture track
- Results of the weekly examinations
- Workload of each course

CERTIFICATE & TRANSCRIPT

TUITION & FEES

Tuition fee (per 2-week session) ........................................... 1,980GBP

The tuition fee includes, all lectures, lecture materials, leisure activities, planned weekend excursions and one day in London for programme-related visits.

Accommodation per 2-week session (bed & breakfast) ........................................... 950GBP

All delegates of CSI are accommodated in different buildings of Magdalene College as well as other colleges of University of Cambridge (UK). Normally, delegates live in single rooms with shared, unisex bathroom facilities. Please be aware that dormitory rooms come in different size, shape, and style, and are randomly assigned to individual delegates. All accommodations will be within walking distance of the lecture facilities.

Full board per 2-week session (lunch & dinner) ........................................... 280GBP

The accommodation fee includes breakfast only. If you would like to have lunch and dinner served daily, there is an extra “full board” charge.

TUITION & FEES

www.cambridgesummerinstitute.com

Contact:

info@cbl-international.com

/cbleducation

CBL International

cbliinternational

+44 (0) 1865 236580

+86 21 6037 3912

+86 21 6037 3936

We look forward to seeing you in Cambridge!
Magdalene College

A WorldStrides Organization